



ARCADIA PROJECT

BRING WHO YOU ARE

ARCADIA Presents! Returns this summer



Free (benefit concert excluded)
Some chairs provided

SATURDAYS DOWNTOWN
Outside 125 E Beverley Street, Staunton, VA

<i>June 6, 6pm</i> The William Hayes Duo	<i>July 11, 6pm</i> Jo & Ray
<i>June 13, 6pm</i> Institute Street	<i>July 18, 6pm</i> Heifetz Students
<i>June 20, 6pm</i> Larry Ragland	<i>July 25, 6pm</i> Caravanserai Music

June 27, Special Indoor Benefit Concert
Doors 6:30pm, Concert 7pm
Honey DewDrops
Trinity Church, 214 W Beverley

Tickets: 
\$25 advance
\$30 at door

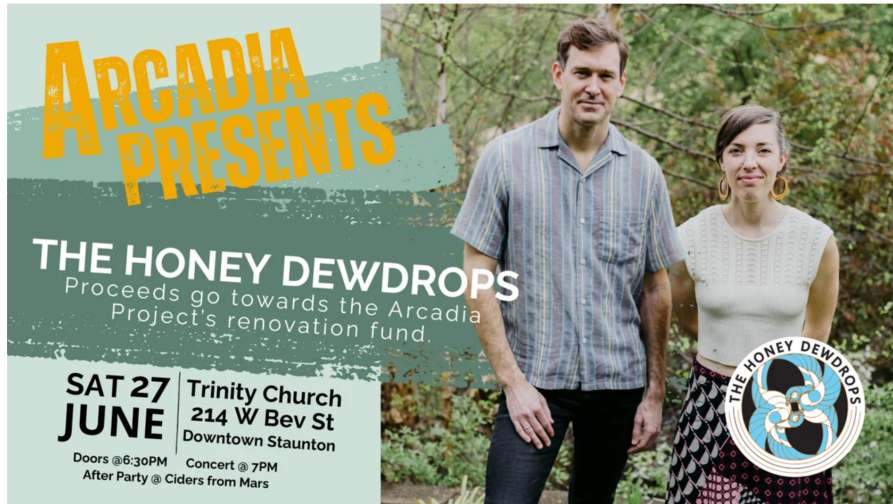

www.thearcadiaproject.org

Summer is here...

...and with it comes our second installment of **ARCADIA Presents**, our summer concert series designed for **Shop and Dine Out Downtown!** On Saturday evenings in June and July, we'll hang up our hardhats, trading the sounds of

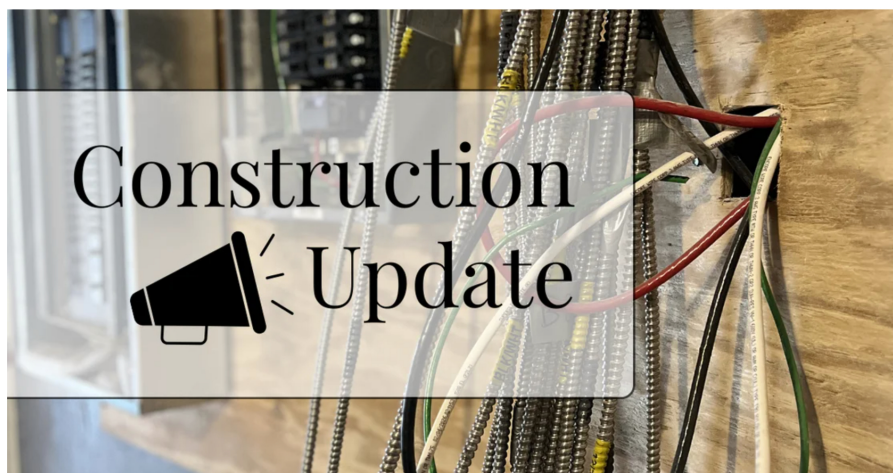
evenings in June and July, we'll hang up our marionets, trading the sounds of construction for live, acoustic shows, hosted right in front of our building (125 E Beverley St). **Events like these offer a glimpse of what the Arcadia Project can become: a vibrant gathering place that connects people through culture, creativity, and community.**

This year's lineup also includes a **special ticketed indoor benefit concert featuring The Honey Dewdrops**. The folk duo, who have performed together for more than two decades and recently made Staunton their home base, will perform at Trinity Church (214 W Beverley St) on Saturday, June 27, at 7PM. Proceeds from ticket sales and donations will directly support renovations to the building. ([Click here for tickets!](#))



All concerts are free except for the Honey Dewdrops Benefit Concert. Any at-will donations will go either to the performers in their gratuity jars or to the Arcadia Project for building renovations. **30 minutes prior to each performance, volunteers will welcome visitors inside the building to share renovation updates and progress.**

In the event of an inclement weather, updates on concert cancellations will be shared on our social media channels around 4PM. For more information, contact Kate Nesmith at 540-383-3771 or Pamela Mason Wagner at 917-621-7660.





Studs on North Market Street side of the future event space.

We have walls!

Framing is installed, folks...

With studs in place, we're getting a little teaser of what the event space will look like!

We're dreaming of all the ways in which our community can use this venue:

- lunchtime lectures
- family reunions
- corporate events
- conference breakout sessions
- children's programming music productions
- community dances
- the list goes on...





March 24, 2026, cafe seating area west facing



May 28, 2025, cafe seating area west facing

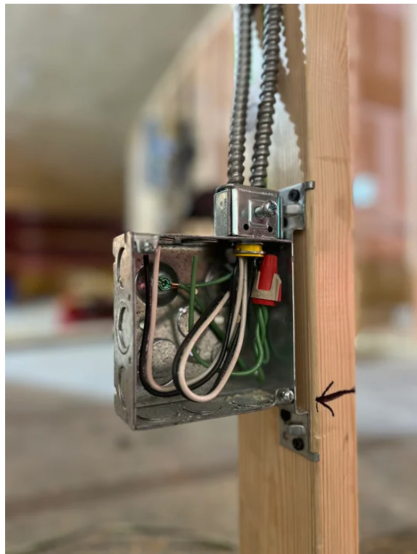


March 24, 2026, cafe seating area east facing



May 28, 2025, cafe seating area east facing

Plumbing and electrical work continues: Drains for the cafe prep area are in place, and junction boxes are appearing throughout the building - small details that signal major progress.



Junction boxes are appearing!



Drains and supply lines never looked so good!

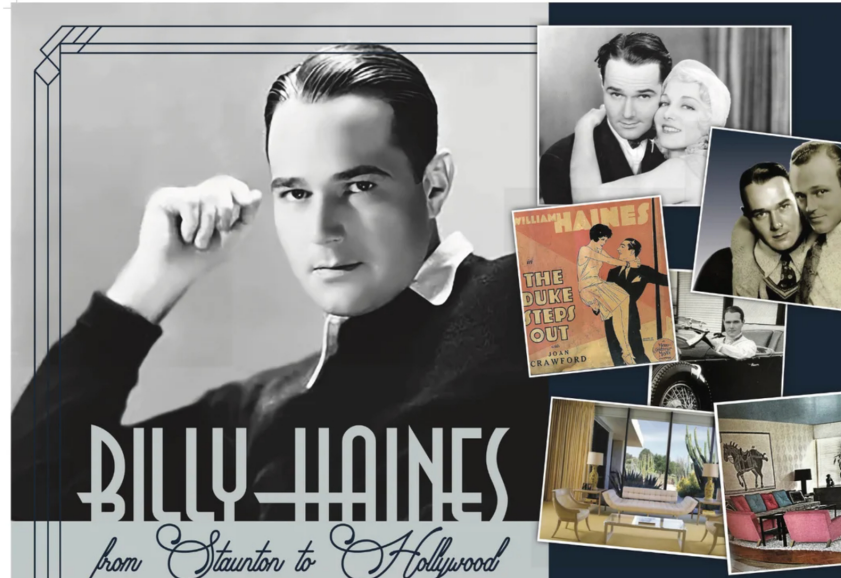
Don't forget you can experience the progress first hand on a building tour this summer, hosted 30 minutes prior to each ARCADIA Presents! concerts!

Stuntin' forgotten native son

Stanton's forgotten native son...

Meet Billy Haines!

William "Billy" Haines is one of Stanton's most fascinating and least remembered native sons! The infographic above is a great overview of Billy's life and why we think he deserved to be honored **right in his hometown!** (If reading on a phone or tablet, "pinch to zoom" to make the text bigger.)



BILLY HAINES
from Stanton to Hollywood

Forgotten Son?
Help Arcadia Project in Stanton, Virginia, commemorate one of its most extraordinary native sons: William "Billy" Haines—a global cultural figure whose legacy spans film, design, and LGBTQ+ history.

Why Billy Haines matters:

- Born in Stanton (in 1900) on New Street; attended Trinity Church, and worked in his father's downtown cigar factory
- Left Stanton at age 14, determined to forge his own path
- Became MGM's top box-office star by the late 1920s
- Refused Hollywood's demand to hide his relationship with longtime partner Jimmie Shields—and walked away from stardom
- Reinvented himself as a pioneering interior designer, helping define Hollywood Regency style

Enduring influence:


- Designed homes for Hollywood legends such as Joan Crawford, Gloria Swanson, Carole Lombard, and George Cukor
- Created interiors for tycoons like Walter Annenberg, Betsy Bloomingdale, and Ronald and Nancy Reagan
- Founded William Haines Designs, which continues today
- His modern, bright, livable aesthetic reshaped mid-century American interiors

Join Arcadia Project
in naming the movie theater inside the historic building at 125 E. Beverley Street in Haines's honor.

You Can Help!
Your gift can help us reach our \$250,000 goal to name the 87-seat movie theater the



Make your donation today:
Go to our website or scan the QR Code:



ARCADIA PROJECT
Arcadia Project is a 501(c)(3) non-profit organization.
P.O. Box 571, Stanton, VA 24402
Tel: (541) 920-0815
www.thearcadiaproject.org

Help us go viral

We officially launched "Crowdfund a Theater Named for Billy Haines!," introducing the Billy Haines Legacy Circle. This campaign will help close the remaining funding gap for Phase 2 renovations. If the full goal is not reached, a smaller space within the building will be named for Haines, scaled to the amount of funds raised.

Crowdfund a Theater Named for Billy Haines

A Hollywood original. A queer trailblazer. A hometown tribute.



Custom Amount



New campaign update

\$100 KN

Kate received a \$100 donation from Kate Nesmith

1 minute ago



Organized by **Arcadia Project**

Live Display

Verified

What a story to celebrate in our magical little town! Let's get this theater funded!

Love Comment Share

You loved this

We know Billy's story reaches far beyond Staunton. There are people everywhere who will find his legacy inspiring and want to invest in preserving and celebrating it. Our trusted crowdfunding platform makes it easy to donate and share the campaign on social media, and we hope you'll help us spread the word! [Click here to join the Legacy Circle today!](#)

To learn more about Billy's incredible life, [watch this short video](#). Our thanks to Marc Borzelleca for designing the infographic and video about Billy Haines!

Share our crowdfunding campaign!

Want to amplify our message about the [crowdfunding campaign](#)? We can add you as a "fundraising partner" – this is the key to making these grass roots fundraisers go viral. Becoming a partner is easy, and we're happy to provide support for those who wish to help get the word out! Send an email to kate@thearcadiaproject.org and she will set you up! You will receive an invitation from Arcadia Project (no-reply@givebutter.com) to initiate the process.

Sharing our posts on [Facebook](#) & [Instagram](#) are also incredible helpful! Adding a *like* ❤️, *comment* 💬, and *share* 📌 the posts on your social media pages get the work out to others about what we are doing, sharing our story with a wider audience! We can't thank you enough!



BRING WHO YOU ARE

Have questions? Either respond to this email or write us
at info@thearcadiaproject.org

Donate!

ARCADIA PROJECT, P.O. Box 571, Staunton, VA 24402, 540.885.3211

info@thearcadiaproject.org

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