

2022 ANNUAL REPORT

CONNECTING PEOPLE THROUGH CULTURE AND CREATIVITY

Our community programs aim to bring people together through creative expression to build understanding and foster connections through conversation and shared experience. While we work towards a renovated, multi-use space at 125 E. Beverley Street, our programming took place with community partners in venues around Staunton.



MUSIC AT THE MOVIES

Through nine events created in partnership with Visulite Theater, we brought together local musicians with great films. Each event explored the power of music and movies while encouraging attendees to consider new ideas and find common ground.



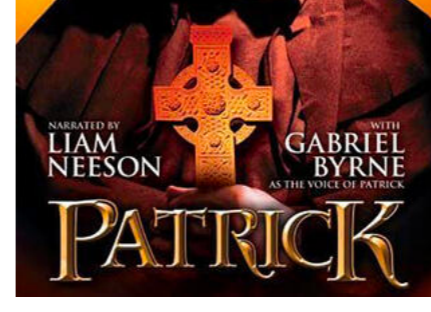
JAZZ, RHYTHM & BLUES AT STAUNTON JAMS

Collaborating with Staunton Jams and Ciders From Mars, we brought George Hunter and Lady Toretta together with Thom Wagner and Mary Jo Ramsey for an afternoon of jazz, rhythm & blues.



TRIWIZARD MAZE AT QCMM

During Queen City Mischief and Magic, 1,872 people braved the handmade creatures that lurked inside our Triwizard Tourny Maze. The event inspired imagination as we raised \$9,525.



ST. PATRICK: WATCH & TALK

To celebrate in the month of March, we co-presented the documentary "Patrick" with the Woodrow Wilson Presidential Library, encouraging people to reflect on the saint and his vision that transformed a nation.

RENOVATIONS ARE ONGOING!



Architectural rendering of the renovated space

Transforming the former Dixie Theater is a multi-year process. It will become a mixed-use space for all of Staunton to create, experience, and perform thought-provoking work in many forms. With a place to share meaningful experiences and incorporate the history of the buildings and our community, we will revitalize an important block in our city.

In 2022, the Virginia Department of Housing and Community Development demonstrated its excitement and commitment to this goal by providing us with the largest planning grant in the state through the Industrial Revitalization Fund (IRF). We spent 75% of the funds to create "shovel-ready" architectural drawings for the interior spaces and renderings for finishes, details, and furnishings.

We spent the remaining 25% for consultants to create a detailed capital campaign plan who created a detailed plan, enabling us to match what's needed to receive an IRF implementation grant in 2023.

WITH GRATITUDE FOR YOUR GENEROSITY

By coming together as a community, we've built connections and understanding through creative expression. We have also made considerable progress toward our goal of transforming the east end of Beverley Street into a vibrant gathering space.

DONORS:

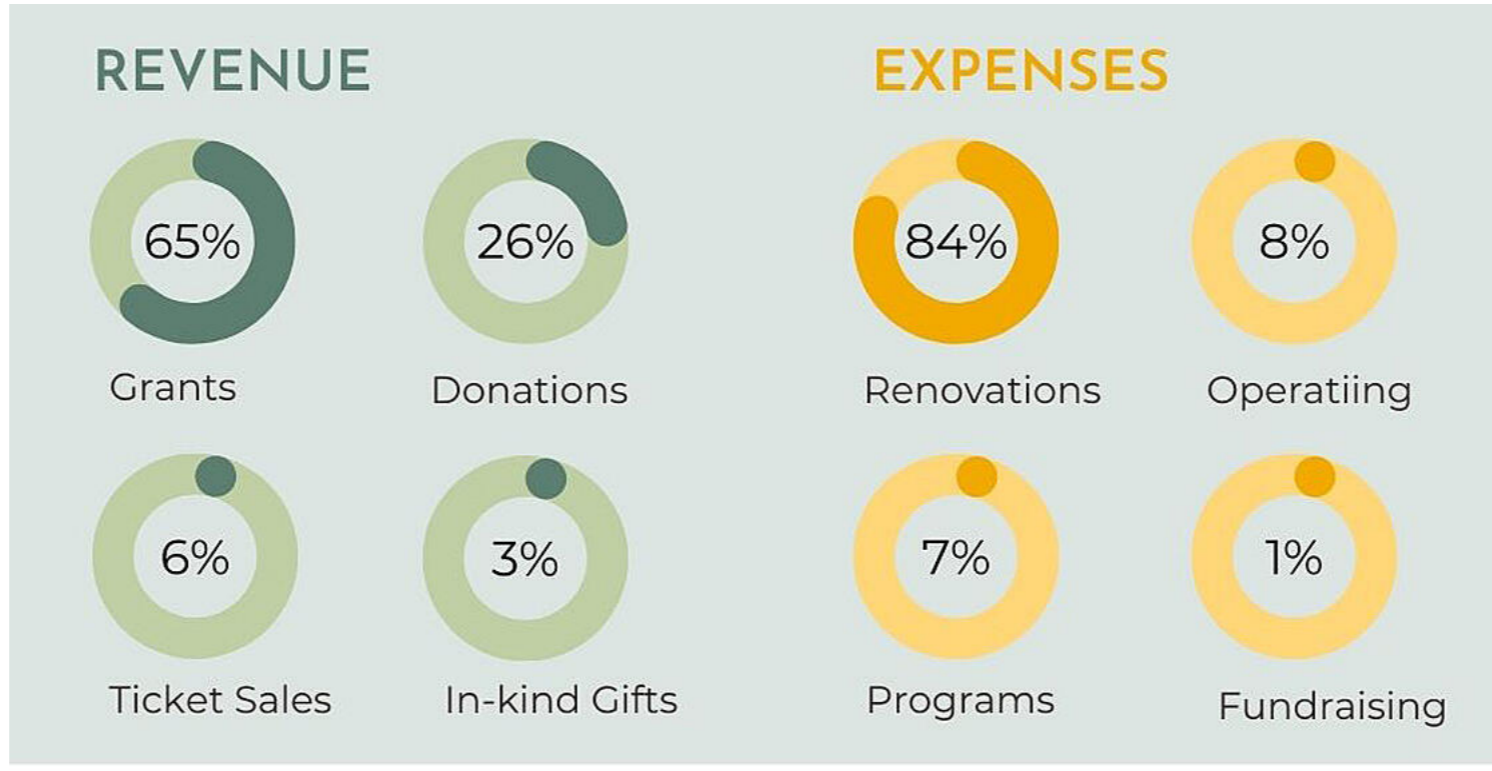
Individuals, businesses, the Community Foundation of Central Blue Ridge, and a planning grant from the state of Virginia contributed nearly \$150,000 to Arcadia Project this year.

VOLUNTEERS:

63 talented, creative community members helped with maze construction and painting, ticket taking, social media, fundraising, photography, and so much more!

COMMUNITY PARTNERS:

We thank Community Foundation of the Central Blue Ridge, Visulite Cinemas, Woodrow Wilson Presidential Library and Museum, Staunton Jams, WQSV 106.3, and Staunton Downtown Development Association for partnering with us to generate and deliver creative, educational, and innovative programming.



THANK YOU FROM OUR BOARD



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